

# POWERLINE

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Hello Readers

We are pleased to inform you that **Power Line** will be celebrating its **24th anniversary** this September. To mark the occasion, we are bringing out a special issue of the magazine.

The anniversary issue is the biggest and the most important issue of the year. It will have specially developed content with focus on the impact of Covid-19 on the sector, **the response of various stakeholders, measures/actions still required and post-Covid outlook.**

It will also have, as in the past, segment reviews for generation, transmission, distribution, renewables, power trading, etc; progress under government initiatives such as UDAY, *Atma Nirbhar* package for discoms, IPDS, smart meter national programme, national smart grid mission, as well as recent policy reforms and regulations including draft electricity amendment bill, draft tariff policy, discom privatisation exercise in UTs, draft power market regulations, etc.

The special issue will also track new sector trends and developments related to flexibilisation, digitalisation, emission norms for TPPs, fuel trends, captive power plants, EV charging infrastructure, smart metering, energy storage, energy efficiency, etc. It will review the short, medium and long-term outlook for the industry, and key financings and M&A transactions over the past 12 months.

The special issue will also feature interviews with top power sector officials and managers and will have a very comprehensive data and statistics section.

The anniversary edition is thus a particularly good issue to promote your products/services or to highlight your contribution to the power sector and nation.

**Your advertisement will also serve as an important endorsement of our mission.**

To participate in this special issue, **please contact:**

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